

# AGTECO 2025

THE 26th SCIENTIFIC CONFERENCE ORGANIZED BY THE JOHN  
VON NEUMANN UNIVERSITY IN THE FRAME OF THE HUNGARIAN  
SCIENCE CELEBRATION

## Date and Place of the Conference

**20th November 2025**

John von Neumann University, CAMPUS, Kecskemét, Izsáki str. 5.

## Preliminary programme

### *Morning sessions:*

Opening and Award Ceremony  
Plenary Lectures  
Coffee Break, Conference Photo  
Scientific Sessions

### *Lunch*

### *Afternoon sessions:*

Scientific Sessions  
Coffee Break & Poster Session  
Scientific Sessions

## Scientific fields

Agricultural Science  
Business Economics  
Commerce and Marketing  
Economics  
Educational Science  
Environmental Science  
Finance  
Globalization  
Higher Education Management  
Horticulture  
Human Resource Management

Informatics  
Natural Science  
Regional Science  
Science and Market  
Sectoral Markets  
Social Science  
Sports Economics and Management  
Technical Science  
The Changing World Order  
Tourism  
Multidisciplinary Science

## Application and Participation

**Application deadline: 21st October 2025**

The languages of the conference are Hungarian and English.  
Participation at the conference is free, however, registration is required.

***Speakers and Participants are Warmly Welcome***

*Further Information (updated regularly)::*

<https://agteco.nje.hu/2025>

Peer-reviewed and accepted papers are  
published in the John von Neumann  
University's scientific journal: GRADUS.  
<https://gradus.kefo.hu/>

5th June 2025